



### *Press release*

### *World Investor Week*

Tunis, October 6<sup>th</sup> 2020

Tunis Stock Exchange is pleased to announce its participation to the 2020 Edition of the World Investor Week, launched in 2017 by the International Organization of Securities Commissions (IOSCO), which takes place this year from 5 to 11 October. The aim of this week is to promote the financial education of investors to strengthen their financial capacities as a protection mechanism, notably.

In this respect, Tunis Stock Exchange organized today, in relationship with the World Federation of Exchanges (WFE), a bell ringing ceremony to promote financial literacy "Ring the Bell for Financial Literacy".

In the course of this event, Tunis Stock Exchange kicked off the 8<sup>th</sup> edition of the *Myinvestia* Stock Market Challenge, from the 2<sup>nd</sup> of November 2020, which aims at enabling participants to simulate practicing the stock market and to learn about good practices in portfolio investment.

Tunis Stock Exchange is among the most innovative and most active in financial education thanks to its *Investia* initiative to promote the culture of financial investment through the challenge *MyInvestia* and especially through its e-learning platform *Investia Academy*, the first of its kind in the MENA region and Africa.